

ECONOMIC VALUE

Steel products can add longevity and reduce maintenance costs when compared to other construction materials, providing builders with value for their bottom lines.

STEEL FRAMING CAN LEAD TO

savings of up to **75%** on builder's risk insurance



For example, builder's risk insurance on a four-story **STEEL-FRAMED HOTEL COST \$360K. WOOD FRAMING WOULD HAVE INCREASED COSTS TO 1.6 MILLION**

With life spans of up to **60 YEARS,**



steel roofs contribute to **REDUCED MAINTENANCE COSTS & INCREASED RESALE VALUE** of a building

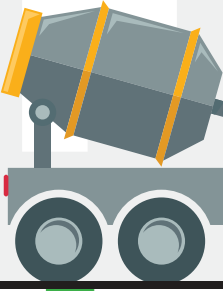
COST SAVINGS

on a steel building start at the foundation,

where the

LOADS IMPOSED BY A STEEL FRAME ARE UP TO 50% LESS

than those of a concrete alternative



STEEL CAN DELIVER TIME-RELATED SAVINGS OF 3% – 5% of the overall project value,

.5 1 1.5 2 2.5 3 3.5 4 4.5 5

REDUCING THE BUILDING OWNER'S REQUIREMENTS

for working capital and improving cash flow



Studies have shown savings of

\$7.50 PER SQUARE FOOT



when using **STEEL FRAMING** compared to cast-in-place concrete



Steel Market Development Institute

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